

# VIRGINIA BRAND LAWS

## VIRGINIA STATUTES

### TITLE 3.1. AGRICULTURE, HORTICULTURE AND FOOD. CHAPTER 19. GRADES, MARKS AND BRANDS GENERALLY. ARTICLE 1. GENERAL PROVISIONS.

#### **3.1-337 Definitions.**

For the purpose of this article:

- (1) "Agricultural product" means any horticultural, viticultural, dairy, livestock, poultry, bee or other farm or garden product;
- (2) "Commissioner" means the Commissioner of Agriculture and Consumer Services;
- (3) "Director" means the Director of the Division of Marketing of the Department of Agriculture and Consumer Services;
- (4) "Person" means an individual, partnership, corporation or association.

#### **3.1-338 Establishment of grades, marks, brands, etc.**

In order to promote, protect, further and develop the agricultural interests of this Commonwealth, the Director, with the approval of the Commissioner, is authorized and empowered, after investigation, to establish and promulgate grades, trademarks, brands and other markings which when used on or in connection with agricultural products will indicate grade, classification, quality, condition, size, variety, quantity, and/or other characteristics of such products and/or marks identifying the party responsible for the grading and marking of such products, and/or any or all of them; to prescribe and promulgate rules and regulations governing the voluntary use of such grades, trademarks, brands and other markings for such agricultural products produced and/or packed and/or marked in this Commonwealth.

**Reviewed by AAHS in July 2001.**

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